TITLE: Communications Director
REPORTS TO: Executive Director
DEPARTMENT: Communications Department
CLASSIFICATION: Permanent, Full-Time

COMPANY OVERVIEW:
A resilient, net zero and economically secure world is not possible without a healthy, regenerating ocean. The Ocean, one of the planet’s greatest assets, is in crisis. Heating, leading to extreme weather events, sea level rise, and adverse ecosystem changes as well as pollution, overfishing and destructive fishing, rising levels of acidity and biodiversity loss all jeopardize its health. Rebuilding and restoring ‘blue nature’ means protecting the critical impact buffers and biodiversity reservoirs that provide food, social and economic security to billions of people and businesses across the world.

Immediate and scaled action is needed to build resilience to change. It is the mission of the Ocean Risk and Resilience Action Alliance (ORRAA or the Alliance) to build the resilience of 250 million climate vulnerable coastal people by 2030, by deploying at least USD$500 million of investment into coastal and ocean resilience through the development of at least 50 novel finance and insurance products. ORRAA is the only multi-stakeholder convenor connecting the international finance and insurance sectors, governments, non-profits, and stakeholders from the Global South focused on driving financial innovations to deliver a sustainable and equitable blue economy and more resilient coastal communities.

JOB SUMMARY:
As the Communications Director, you will direct all aspects of the Alliance’s strategic communications and will have responsibility for overall messaging, brand positioning, project and member communications. Collaborating with cross-functional teams, industry experts, and stakeholders, you will work towards actionable solutions for building coastal and ocean resilience. Through your endeavours, you have the power to change millions of lives and help protect our world’s most valuable and vulnerable coastal ecosystems.

We are looking for an individual who is seeking a new and exciting challenge and to build further on a successful career in communications. A wide variety of activities are necessary to keep communications running smoothly, upholding and enhancing the Alliance’s image and reputation with a wide range of stakeholders among the Alliance’s members and beyond. This is a great opportunity to leverage communications to accelerate ORRAA’s mission, as well as developing and enhancing the Alliance’s communications capabilities as the organisation continues to evolve. The key responsibilities of this role include:

RESPONSIBILITIES:
Strategic Communications
● Contributing to the delivery of the Alliance’s organisational strategy and mission through the delivery of strategic communications, great ideas, out of the box thinking and the ability to roll-up your sleeves and get things done as needed.
● Upholding and enhancing the Alliance’s image and reputation with a wide range of stakeholders among the Alliance’s members and beyond.
● Identifying and analysing our target audiences to ensure we communicate effectively with them.
Developing effective initiatives and strategies, materials and communications tools to engage target audiences, through earned, owned and social media.

Using tools and KPIs to measure the effectiveness of campaigns and activities.

**Directing or Overseeing**
- In collaboration with leadership, defining the Alliance’s strategic communication plan.
- Direct all aspects of the Alliance’s strategic communications.
- Responsible for overall messaging, brand positioning, project and member communications.
- Responsible across earned, owned and social media, including but not limited to media relations; content including publications, presentations, social media and website, videos, article drafting, speechwriting.
- Oversight over ORRAA’s social media channels.
- Keeping Alliance’s website updated with news, showcasing impact of projects, initiatives of members, events, videos and careers section.
- Creation and delivery of quarterly newsletter.

**Other Responsibilities**
- Content collateral creation and delivery, including with third parties.
- Ensuring social media content is created and posted.
- Responding to comments and queries on our social media channels in a timely manner.
- Keeping the images and video library updated.
- Managing media engagement, pro-active and reactive.
- Managing and direction of a communications agency / agencies and other suppliers as required.

**REQUIRED & PREFERRED SKILLS:**
- Education to degree level
- Substantial communications and marketing experience (minimum 5 years in a Senior Management or Director role)
- Ocean/climate background preferred
- Knowledge of finance and insurance preferred
- Communication experience, particularly in writing
- Proficient in use of social media platforms and familiar with wordpress blogs or websites
- Basic graphic design skills and experience
- Interpersonal and project management skills
- Relationship building and influencing skills to obtain willing support from the Alliance and its members for activities within this role
- Practical problem-solving skills to help sort out situations quickly and effectively
- Flexibility and willingness to multi-task and help others
- Desire to innovate from a communications point of view
- Team player and partner
- Willingness to work across time zones, cross-culturally and to engage in the needed travel to achieve expected results

**WORK ENVIRONMENT:**
- As a fully remote U.S. nonprofit organisation based in Washington D.C., we pride ourselves on our globally dispersed workforce. We conduct all work virtually and work flexible hours to accommodate multiple time zones.
- We may arrange in-person meetings throughout the year.
- International travel may be expected as needed and as safety allows.
CANDIDATE APPLICATIONS:
Please send an email to Hiring@OceanRiskAlliance.org, with the title of the position in the subject line.

Applications should include a resume / CV, a cover letter outlining how your skills and experience will benefit ORRAA, and your expectations for rate. Only short-listed candidates with the relevant skills and experience will be contacted. The successful candidate must be authorised to work in their country of residence. We are unable to sponsor work authorisation visas.

DATA PRIVACY:
Please note that any personal data submitted to ORRAA as part of the job application process will be processed in accordance with the GDPR and related UK data protection legislation, for more information regarding GDPR please see: https://www.gov.uk/government/publications/guide-to-the-general-data-protection-regulation

EQUAL OPPORTUNITY EMPLOYER:
Enter into employment with the ORRAA and progression within employment will be determined only by personal merit and the application of criteria which are related to the duties of each post and the relevant salary structure. In all cases, ability to perform the job will be the primary consideration. No applicant or member of staff shall be discriminated against because of age, disability, gender reassignment, marriage or civil partnership, pregnancy or maternity, race, religion or belief, sex, or sexual orientation.

No terminology in the advert or job description is intended to discriminate on the grounds of a person’s gender, marital status, race, religion, colour, age, disability or sexual orientation. Every candidate will be assessed only in accordance with their merits, qualifications and abilities to perform the duties of the job.