

High-Quality Blue Principles & Guidance Talking Points

- ❑ High-quality nature-based carbon credits are a powerful tool for driving climate mitigation and resilience through the conservation and restoration of nature.
- ❑ Blue carbon credits come from the preservation and restoration of coastal ecosystems which can store up to 10 times more carbon than traditional land-based forests.
- ❑ Blue carbon ecosystems not only store lots of carbon, but they also protect coastal communities from storms and rising seas, clean water run-off, and provide other important ecosystem services such as habitats for marine life.
- ❑ Accelerated action to protect blue carbon ecosystems and mitigate climate change is critical and urgent.
- ❑ Growing demand for blue carbon credits and the accompanying surge of interest in blue carbon have attracted many new actors into this space.
- ❑ We will only be successful if actions are scientifically based, equitable, and globally embraced.
- ❑ The High-Quality Blue Carbon Principles and Guidance is the leading international guide for achieving high quality in blue carbon projects and investments.
- ❑ It is an easy-to-understand guide that consolidates best practices and describes what 'high quality' means for blue carbon projects and credits.
- ❑ The five principles—each of equal importance—are guideposts to ensure that high-quality blue carbon projects and credits optimise outcomes for people, nature, and climate.
- ❑ Global alignment around a shared vision for high-quality blue carbon can help achieve lasting and meaningful for our common future.