

DO YOU WANT TO UNLOCK ALL THE BENEFITS OF BLUE CARBON?

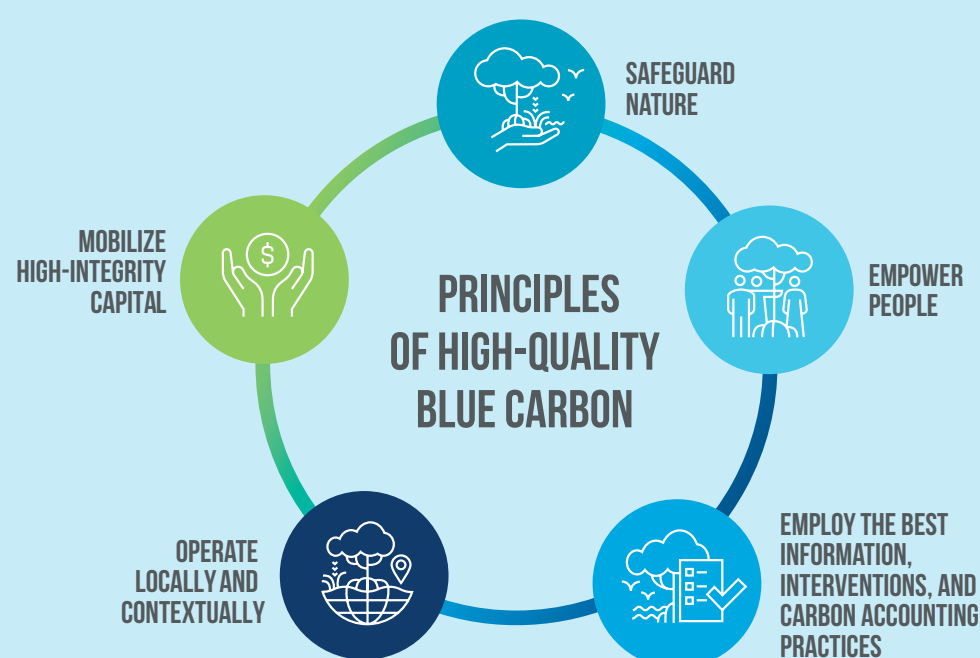
JOIN US...

Demand for blue carbon is increasing and while the global voluntary carbon market is still in its infancy, it is growing quickly (US\$50 billion by 2030 projected).



IN ADOPTING THESE INTERNATIONALLY ENDORSED PRINCIPLES

Help ensure that all blue carbon projects are high-quality and maximise benefits for people and nature.



CO-BENEFITS OF BLUE CARBON

In addition to carbon credits blue carbon can also contribute to:

- Sustainable ocean finance
- Climate adaptation & disaster risk reduction
- International commitments:
 - Nationally Determined Contributions
 - National Adaptation Plans
 - Biodiversity commitments (NBSAPs)
 - 30 x 30 commitments
- Taskforce on Nature-related Financial Disclosures (TNFD) goals

ACTIONS FOR GOVERNMENTS:

- ✓ Accelerate public investment in blue carbon.
- ✓ Strengthen protection for blue carbon ecosystems.
- ✓ Build national capacity to develop investable projects.
- ✓ Provide technical assistance.
- ✓ Develop blue carbon policies and regulations based on the principles and guidance.
- ✓ Clarify land and carbon tenure issues to expedite project development.

ACTIONS FOR SUPPLIERS AND PROJECT DEVELOPERS:

- ✓ Apply these principles and guidance in project design, implementation (RFPs & contracts), and assessment.
- ✓ Create holistic budgets and invest in high-quality long-term relationships.
- ✓ Develop toolkits and guides to enable practitioners to adhere to the principles and guidance.
- ✓ Publish case studies to demonstrate what the principles look like in practice.

ACTIONS FOR INVESTORS AND BUYERS:

- ✓ Use principles and guidance to select and design high-quality projects.
- ✓ Monitor projects to ensure that planning and implementation are consistent with this guidance.
- ✓ Set science-based emissions reduction targets and make progress toward decarbonization in your operations and supply chains.
- ✓ Prepare for the higher cost of quality credits and support the market to maintain the highest standards.
- ✓ Provide philanthropic finance to develop and trial blue carbon methodologies, collect baseline data, and build project development capacity.

DOWNLOAD THE GUIDELINES

