











High-Quality Blue Principles & Guidance Talking Points

High-quality nature-based carbon credits are a powerful tool for driving climate mitigation and resilience through the conservation and restoration of nature.
Blue carbon credits come from the preservation and restoration of coastal ecosystems which can store up to 10 times more carbon than traditional land-based forests.
Blue carbon ecosystems not only store lots of carbon, but they also protect coastal communities from storms and rising seas, clean water run-off, and provide other important ecosystem services such as habitats for marine life.
Accelerated action to protect blue carbon ecosystems and mitigate climate change is critical and urgent.
Growing demand for blue carbon credits and the accompanying surge of interest in blue carbon have attracted many new actors into this space.
We will only be successful if actions are scientifically based, equitable, and globally embraced.
The High-Quality Blue Carbon Principles and Guidance is the leading international guide for achieving high quality in blue carbon projects and investments.
It is an easy-to-understand guide that consolidates best practices and describes what 'high quality' means for blue carbon projects and credits.
The five principles—each of equal importance—are guideposts to ensure that high-quality blue carbon projects and credits optimise outcomes for people, nature, and climate.
Global alignment around a shared vision for high-quality blue carbon can help achieve lasting and meaningful for our common future.